

Goodmelts.

Corporate Catalogue - '25-26

Scent Your Space. Shape The Experience.

Clean, Flame-free, Safe & Sustainable
Spacial Fragrances





Scent is invisible branding.

It shapes perception before a single word is spoken.

People always remember how your space felt



About us

Goodmelts is a modern home fragrance brand built on a simple belief; **great spaces deserve great scent, without any compromise.**

Pioneering wax melting in India, we introduced a clean & safe alternative to traditional fragrances, quickly becoming our strongest and most differentiated offering for both consumers and businesses.

Today, our portfolio extends beyond wax melts to include reed diffusers and upcoming scent formats, enabling us to serve multiple use cases across industries.

What sets us apart is our commitment to clean formulations—**every product is designed using safe, non-toxic ingredients and IFRA-compliant fragrance oils**, ensuring a superior experience without compromising indoor air quality.

Featured in

VOGUE

✓ LBB

ET THE ECONOMIC TIMES

ENTRACKR

We work across
Segments—
Retail. Hospitality.
Corporate Gifting.
Workspaces.



Hospitality



Corporate Gifting

Delivering fragrance solutions that are not only effective, but also reliable, safe, and easy to use.



Retail



Workspaces

Why scent matters ?

Scent has a direct impact on **how customers perceive, experience, and remember a space.**

The right fragrance can:



Increase
Perceived luxury



Improve
Customer comfort



Reduce
Stress



Improve
Workplace mood

Today, scent is no longer an afterthought.
It's part of the experience economy.



Fragrance Solutions for Every Space

From continuous scenting to high-performance fragrance diffusion, our products are built to support a wide range of commercial environments with reliable performance, easy usability, low maintenance, and scalable cost efficiency.

Aura Electric Wax Warmer



Available Colors :



Features :



3-6-9 Hr
Auto-off timer



Ambient
Lighting

3x

3 Ft long power
Cord for easy use



1 Year
Warranty



Easy Clean &
Change Silicon cup

Ideal For :

- Large Room
- Office spaces
- Hallway
- Conference room
- Reception

Scent Coverage

- 500-600 Sq ft



Aura Electric Wax Warmer

Color options



Speckled White

Midnight

Terracotta

How to use Aura Wax Warmer



Step 1 - Set 3, 6 or 9 Hour timer



Step 2 - Place the Silicone cup



Step 3 - Drop the Wax melts in the cup



Step 4 - Relax and Enjoy The Fragrance

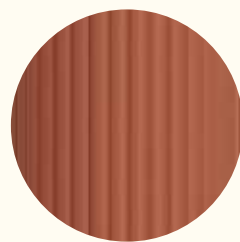


Step 5 - Remove and Change Wax melts without a mess

Halo Electric Wax Warmer



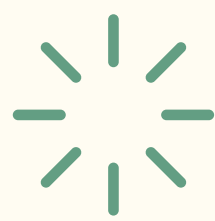
Available Colors :



Features :



Easy Access
Switch



Ambient
Lighting



3 Ft long power
Cord for easy use



1 Year
Warranty



Easy Clean &
Change Silicon cup

Ideal For :

- Bedroom
- Cabin
- Work Room
- Entryways
- Dining

Scent Coverage

- 500 Sq ft

Halo Electric Wax Warmer

Color options



Speckled White



Midnight



Terracotta

How to use Halo Wax Warmer



Step 1 - Place the
Silicone cup



Step 2 - Drop the Wax
Melts in the cup



Step 3 - Switch on
The warmer



Step 4 - Relax and Enjoy
The Fragrance



Step 5 - Remove and Change
Wax melts without a mess

Wax Melts



Features :



10+ Hr Fragrance
Per melt



IFRA
Compliant



Cruelty
Free



Safe for pets
& Kids



Phthalate &
Toxin free

Size Options :



Jar

- 160g pack
- 160+ Hours of fragrance



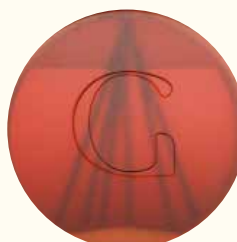
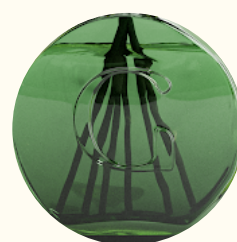
Pouch

- 60g pack
- 60+ hours of fragrance

Reed Diffusers



Available Scents :



Features :



60 Days of
Fragrance



IFRA
Compliant



Cruelty
Free



Clean & Toxin
Free ingredients

Ideal For :

- Desks
- Bathroom
- Small Rooms

Scent Coverage

- 100-200 Sq ft

Reed Diffusers

Morning Dew

Jasmine . Bamboo



Energize Aromatherapy

Pine . Citrus . Aqua



Love Letters

Tobacco . Vanilla . Rose



Soothe Aromatherapy

Tobacco . Vanilla . Rose



Room Spray



Features :



Up to 2000
Sprays



IFRA
Compliant



Cruelty
Free



Clean & Toxin
Free ingredients



Alcohol and
Toxin Free

Ideal For :

- Bedrooms
- Living Rooms
- Linens
- Indoor Spaces

Scent Coverage

- 100-200 Sq ft

Vetiver Rain

Citrus . Camphor . Vetiver



Sunday Linens

Lemon . Cotton . Sandalwood



Moon Rose

Rose . Raspeberry . Amber



Wild Lemongrass

Lemongrass . Ginger . Jasmine



Sandalwood Rituals

Sandalwood . Musk . Vanilla



The Power of Scent

The intentional use of fragrance to enhance customer experience influences behavior and strengthen brand perception

The right fragrance can:



Scent



Mood



Experience



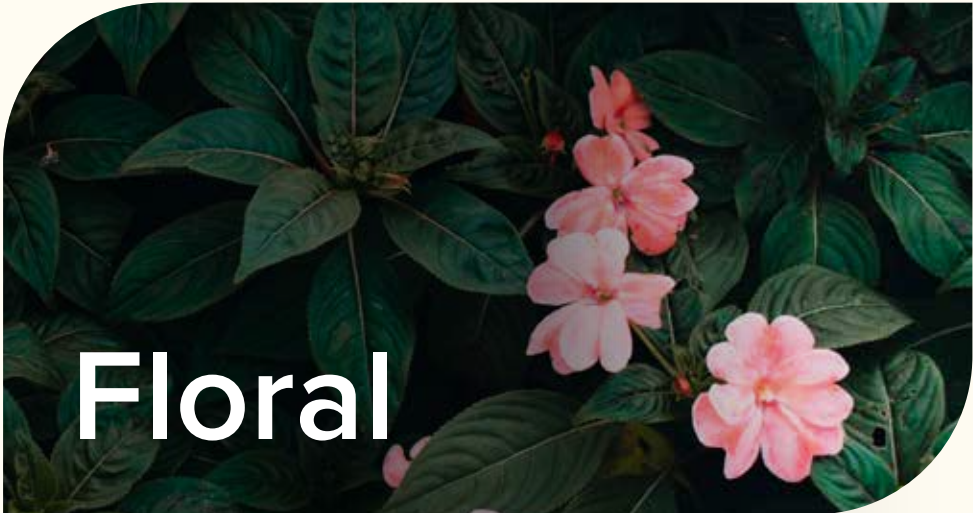
Brand Recall

Like visual influence how a space looks;
Fragrance influences how it feels.



Explore all Scents

Crafted with premium IFRA compliant fragrance oils to elevate spaces and create moods that resonate.



Floral



Enchanted Forest
Willow . Chamomile



Soothe
Lavender . Vanilla



Freshly Cut Lilacs
Lilacs . Pink Pepper



Fresh Bamboo
Bamboo . Jasmine



Jasmine Tea Oud
Jasmine . Woody Oud

These scents are designed to soften the atmosphere, bringing a Feeling of rest, renewal, and gentle calm into every corner.



Fresh



Fresh Linen
Cotton . Mint



Focus
Eucalyptus . Peppermint

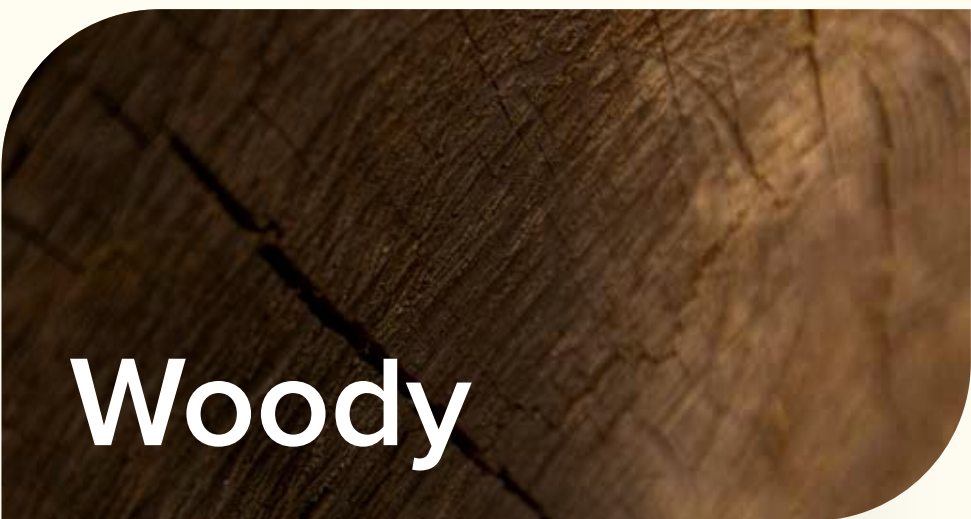


Fresh Bamboo
Bamboo . Jasmine



Sublime Sunshine
Tender Coconut

A refreshing blend of clean notes and airy accords that feel revitalizing, Modern, and endlessly inviting.



Enchanted Forest
Willow . Chamomile



Focus
Eucalyptus . Peppermint



Sacred Altars
Frankincense . Myrrin



Pillow Talk
Musk . Rosewood



Jasmine Tea Oud
Jasmine . Woody Oud

These scents embody warmth and quiet luxury — perfect for creating
A space that feels grounded, cozy, and inviting.



Fresh Linen
Cotton . Mint



Tea Time
Bergamot . Tea Leaves



Citrus Sugared Zest
Sweet Citrus . Aqua



Inspire
Bergamot . Grapefruit

These scents are designed to awaken the senses with
Bursts of freshness, warmth, and radiant positivity.



Fresh Linen
Cotton . Mint

Tea Time
Bergamot . Tea Leaves



Pina Colada
Pineapple . Coconut



Citrus Sugared Zest
Sweet Citrus . Aqua



Inspire
Bergamot . Grapefruit

A refreshing blend of ripe citrus, succulent fruits, and delicate
Undertones that fill the space with playful freshness.



Herb Garden
Sage . Patchouli



Soothe
Lavender . Vanilla



Opium Noir
White Flowers . Amber



Sacred Altars
Frankincense . Myrrin



Pillow Talk
Musk . Rosewood

Aromatic herbs layered with subtle woody accords bring a sense of balance,
Freshness, and quiet relaxation to your space.

TEMPLE COLLECTION



Some memories return through fragrance.
This series is our ode to the rituals we were
raised with.



SATTVA CHANDAN

Sandalwood . Vanilla . Musk

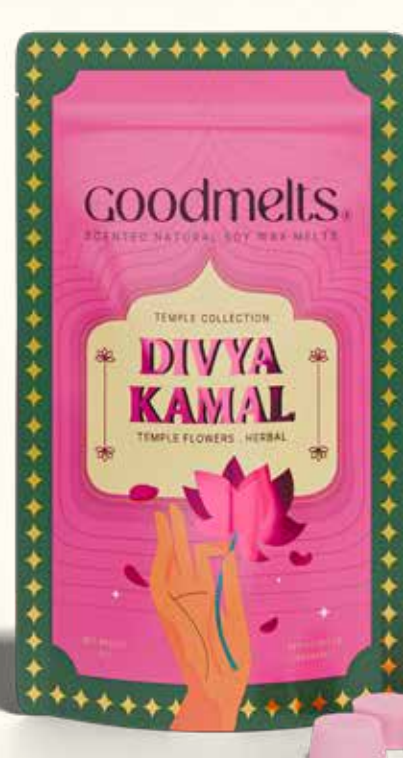
A serene blend inspired by the sacred sandalwood paste offered in Indian temples. Warm, creamy and grounding.



DIVYA KAMAL

Temple Flowers . Herbal

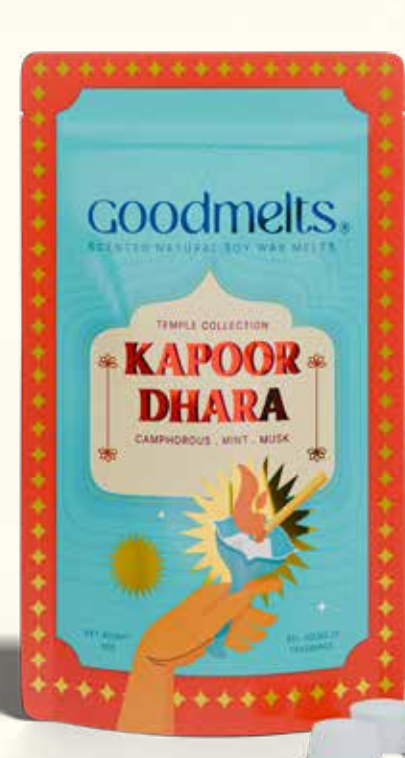
An ode to the fresh temple flowers that welcome each new day. Soft florals bloom with delicate freshness.



KAPOOR DHARA

Camphorous . Mint . Musk

Inspired by the calming aroma of burning camphor during havan and prayer. Crisp, purifying and deeply nostalgic.



Industries we Scent



[Watch Video](#)

Fitness Studios

Yoga, Pilates, Gyms, Dance Studios.

Create energizing yet restorative environments that enhance motivation, focus, and overall wellness experiences.

Our Customers



Recommended Scents

Focus, Fresh Linen, Tea Time



Restaurants & Cafe

Create fresh, inviting environments that make guests feel comfortable, relaxed, and eager to stay longer.

Our Customers



Recommended Scents

Sugared Citrus Zest, Tea Time, Inspire



Spas and Salons

Transform everyday appointments into luxurious self-care experiences through calming and immersive scenting.

Our Customers



Recommended Scents

Fresh Bamboo, Jasmine Tea Oudh, Freshly Cut Lilacs



Hospitality

Hotels, Airbnb, Guesthouses & Resorts

Deliver warm, welcoming, and elevated guest experiences that leave a lasting impression.



Rooms



Common areas



Reception

Our Customers



Recommended Scents

Fresh Bamboo, Soothe, Pillow Talk



Offices and workspaces

Enhance workplace ambience, improve client perception, and create more focused and productive environments.

Our Customers



Workafella



Recommended Scents

Tea Time, Fresh Bamboo, Pillow Talk



Clinics

Create immersive and memorable shopping environments that encourage customers to stay longer, feel better, and shop more.

Our Customers



Recommended Scents

Fresh Linen, Soothe, Sublime Sunshine



Corporate & Wedding Gifting

Curate elevated gifting experiences that continue to live beautifully within everyday spaces long after the occasion.



Wedding

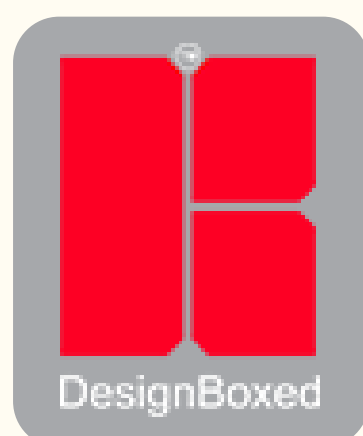


Corporate

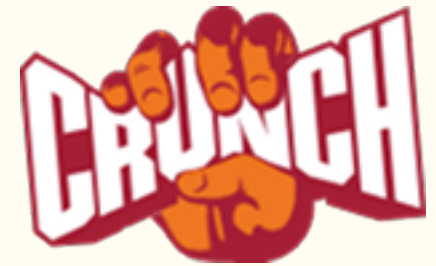


Festivals

Our Customers



Our Clients



What Our Partners Say

“We gifted Goodmelts kits to our clients for Diwali and received such wonderful feedback from them. What felt even more special was visiting some of our clients later and seeing the products being actively used in their spaces. It genuinely felt like the purpose of gifting was achieved; thoughtful, memorable, and useful. In fact, we loved them so much that we’ve now started using Goodmelts throughout our own office as well.”

Aashita Chadha, The KariGhars

“We had been struggling to find the right fragrance solution for our villas for a long time. Earlier, we used oil burners, but they would eventually start giving off a burnt smell and became difficult to maintain. Discovering Goodmelts honestly felt like a blessing. The melts are hassle-free, long-lasting, and create such a premium scent experience. Since central scenting wasn’t practical for our villa concept, Goodmelts gave us the flexibility to create different fragrance experiences across different spaces; something we truly value.”

Anje Britz, Balle Resort Goa



Let your Space Leave a Lasting Impression

Partner with Goodmelts to create a fragrance experience
that your customers remember and your brand is known for