

NUUK

Design first home appliances for Indian homes



Behind **NUUK**

The idea of NUUK was seeded almost a decade ago, when Gazal and Shalabh were both in Silicon Valley and Gazal was selected for a year-long program at Stanford Design School. During their time there, they learnt first-hand how human-centered design gets built. It is not just about the function of products, but more importantly the form, the intuitiveness of using products – that creates product and brand love.

Fast forward 10 years from Stanford, we felt a “new India” had come of age as consumers. This consumer cohort is more aspirational than any before it and has fuelled the rise of online-first insurgent brands in recent times. NUUK is the first mover in the new-age home appliance category, with its products combining high performance with intuitive, modern designs. More importantly, NUUK is making appliances cool again.





Appliances don't have to be boring.

For too long, they stood still while people and homes evolved. NUUK exists to challenge that. We are engineers and innovators fusing design with function, stripping away the unnecessary, building without compromise and refusing to accept "good enough." From happy nooks to clean floors to healthy meals, we are here to put purpose into the products that power our lives.

Making your everyday extraordinary, one NUUK at a time.

THE CORPORATE FAVOURITES



BRISK

World's 1st ILAG® Certified Food-safe Ceramic Air Fryer

4.5 ★★★★★ amazon

₹ 8,999 ₹ 12,499



KRÜSH

Compact Mixer Grinder

4.7 ★★★★★ amazon

₹ 3,999 ₹ 5,299



STRÖM GO [v2]

Handheld Travel Garment Steamer

4.4 ★★★★★ amazon

₹ 2,899 - 3,099 ₹ 5,299



BFF

Personal Hand Fan with IceTouch™

4.2 ★★★★★ amazon

₹ 2,299 ₹ 2,700



REN GO

Portable Cordless Vacuum Cleaner

4.2 ★★★★★ amazon

₹ 3,499 ₹ 5,699



HÄLO [v2]

3D Air Circulation Fan with Mood Light

4.3 ★★★★★ amazon

₹ 10,999 ₹ 15,999



FÖLDE [v2]

Rechargeable Folding Fan

4.2 ★★★★★ amazon

₹ 2,799 ₹ 3,499



LIT [v3]

Table Fan with Mood Light

4.0 ★★★★★ amazon

₹ 3,199 ₹ 3,899



HÖT BAR

2200W Space Heater with PTC Technology

3.6 ★★★★★ amazon

₹ 6,499 ₹ 8,999

Why a **NUUK** gift?

Vouchers are forgettable. And you're better than sending dry fruits. Gifting a NUUK appliance to your team shows that you went the extra mile with a gift that's award-winning, thoughtful, functional, and truly adds value to their everyday lives.

This isn't about ticking names off a list. It's about creating that moment of surprise. That subtle smile that says, "Wow, this one's different."

From a breezy desk companion like LIT to everyday nourishment with the KRÜSH smoothie blender, every NUUK product brings more than utility, it brings intention.



Whether it's a gesture of appreciation or a symbol of partnership, our products strike the perfect balance of form, function and care.

So if you are looking for something thoughtfully designed that your team will actually use (and brag about), go ahead..gift them a NUUK for their nooks and corners.

MAKE IT YOURS

Intuitively designed. Thoughtfully packed. Personally crafted.



Shine with co-branded gifts

Add your brand's mark with precision logo etching on select NUUK products to further enhance relationships and showcase shared values.



Gift with purpose

Make every gift personal. Add individual names to create memorable, one-of-a-kind keepsakes.

AIRBENDERS



Midnight Black

HĀLO [v2]

3D Air Circulation Fan with Mood Light

India's most silent 3D air circulation fan. With a design that turns heads and a mood light that elevates the space, HĀLO is for those who like their cooling quiet and their homes cooler.

<30 dB Sound

Remote Control

120° Horizontal Oscillation

90° Vertical Oscillation

3 Lamp Modes

3 Japanese BLDC Motors

12 Wind Speeds and 4 modes



₹ 15,999

₹ 10,999



Nordic White

amazon

4.3



Click here to know more

AIRBENDERS



Midnight Black

HĀLO

[v2 LĪNKD]

Smart 3D Air Circulation Fan with Mood Light

HĀLO [v2 LĪNKD] is a smart 3D air circulator that keeps every corner of the room breathing. Control speed, lighting, and oscillation through the NUUK App.

 <30 dB Sound

 App Connectivity

 120° Horizontal Oscillation

 90° Vertical Oscillation

 Mood Light

 3 Japanese BLDC Motors

 12 Wind Speeds and 4 modes

ISO 

₹ 16,999

₹ 13,499



Nordic White

amazon

4.3



Click here to know more

AIRBENDERS



reddot winner 2026

LIT PRO

Rechargeable Table Fan with ProLift™ Adjustable Stem and Mood Light

LIT PRO is a rechargeable fan designed for modern homes, delivering powerful airflow, all-day battery life, and adjustable height for flexible use.

Up to 20 hrs Run Time

6 Speed Levels

120° Wide Auto-oscillation

<42 dB Sound

3 Mood Light Settings

Digital Touch Display

Magnetic Fidget Remote

BLDC Motor



Dusk Blue



Serene Grey



Nordic White

₹ 5,499

₹ 4,299

amazon

4.0



Click here to know more

AIRBENDERS

LIT [v3]

Table Fan with Mood Light

A rechargeable, remote controlled fan that lights up your mood as effortlessly as it cools your space.



Matcha Green

Up to 17 hrs Run Time

4 Speed Levels

120° Wide Auto-oscillation

<32 dB Sound

Magnetic Fidget Remote

3 Mood Light Settings

BLDC Motor

Reverse Charging (5W)



₹ 3,899

₹ 3,199



Serene Grey



Nordic White

amazon

4.0



Click here to know more

AIRBENDERS



● Serene Grey

KLIP

Personal Clip Fan with SharkGrip™

The fan that goes anywhere you do. Rechargeable and whisper-quiet at under 40 dB, it runs for up to 8 hrs on a super-silent BLDC motor. The SharkGrip™ clamp locks onto any flat or round surface without a wobble or a scratch. Clip it, aim it, forget it.

🔋 Up to 8 hrs Run Time

🔄 360° Rotatable Head

🔋 3000 mAh Battery

🔊 <40 dB Sound

⚙️ 4 Speed Levels

🔌 Portable and Rechargeable

USB-C Type-C Charging

⚙️ BLDC Motor



₹ 2,399

₹ 1,599



● Buttercup Yellow



● Matcha Green



● Sakura Pink

amazon

4.0



[Click here to know more](#)

AIRBENDERS



reddot winner 2026

INDIA'S
BEST
DESIGN
AWARDS

2025



Tokyo Totti Candy

BFF

Rechargeable Personal Hand Fan with IceTouch™

Small but savage on sweat. This hand fan brings instant relief with IceTouch™ cooling and 10 hours of run time. Customise it, charge it, carry it, your BFF's built to stick by you

 Up to 10 hrs Run Time

 180° Folding Head

 IceTouch™ for Instant Cooling

 BLDC Motor



₹ 2,700

₹ 2,299



Buttercup Yellow



Icy Metal Grey



Matcha Green



Blackpink Grey

amazon

4.2



[Click here to know more](#)

AIRBENDERS



Arctic Blue

FOLDE ^[v2]

Rechargeable Folding Fan

It bends, it folds, it fits in your bag. This compact folding wonder turns any spot into your personal chill zone. Convenience just got a cool upgrade.

 Up to 16 hrs Run Time

 180° Foldable Fan

 <34 dB Sound

 BLDC Motor

 Type-C Charging



₹ 3,499

₹ 2,799



Serene Grey



Nordic White



Midsommar Rose



Aurora Blue



Aurora Grey

amazon

4.3



[Click here to know more](#)

TASTEMAKERS



 NUUK Red

BRISK

World's 1st ILAG® Certified Food-safe Ceramic Air Fryer

India's first 100% toxin-free air fryer. No PTFE, PFAS, PFOA, lead, or cadmium. Swiss-engineered ILAG® CeramicTech™ for cooking that's as clean as it is delicious.

 100% Toxin-free

 ILAG® CeramicTech™

 No Chemical Leaching

 6.5 L XL Basket

 12 Menu Presets

 360° Even Cooking

 Precise Temperature Control

 Shake Alarm



 Serene Grey



 Sesame Grey

₹ 12,499

₹ 8,999

amazon

4.5



[Click here to know more](#)

DRIP

Self-feeding Cold Press Juicer

Gives you cold-pressed juice packed with nutrients and tastes like a party in your mouth. Whole fruits? Easy. Clean-up? Even easier. BPA-free TRITAN jars? Non-negotiable. That's just how we do things.

-  55 RPM High Torque Juicing
-  Slow Juicing Technology
-  108mm Extra Wide Chute
-  No Chopping
-  3 Part Easy Clean Design
-  10% Extra Juice Yield
-  100% Nutrient Retention



₹ 28,149

₹ 12,499



 NUUK Red



 Elderberry Black



 Yuzu Yellow



 Açaí Teal

amazon

4.4



[Click here to know more](#)

TASTEMAKERS



NUUK Red

KRÜSH

Compact Mixer Grinder

A compact mixer grinder is just what you need to drive your healthy lifestyle. Morning shakes, midnight snacks, commute smoothies. KRÜSH is always ready to blend it up in seconds.



Easily blends ice, hard fruits, veggies



30 Second Blending



500W Motor



24,500 RPM



6 Titanium Alloy Blade



10% Extra Juice Yield



BPA-free Jar



₹ 5,299

₹ 3,999



Elderberry Black



Yuzu Yellow



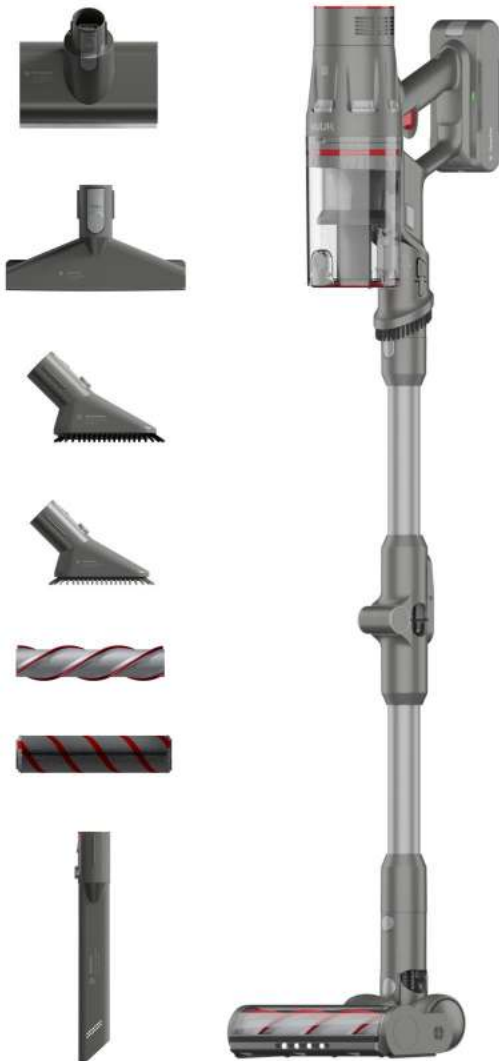
Açaí Teal

amazon

4.7



Click here to know more



Meteor Grey

REN PRO

Cord-free Vacuum Cleaner with Adaptive Suction Technology

From couch crumbs to curtain cobwebs - India's most powerful cord-free vacuum, REN PRO's got the muscle to deep clean it all. Super powerful, cord-free and way too efficient to be ignored.

 **34 kPa Powerful Suction**

 **Adaptive Suction**

 **Up to 60 Mins Run Time**

 **FlexiStick™ Bending Rod**

 **6 Titanium Alloy Blade**

 **8 Attachments**

 **Cyclonic HEPA filtration**

ISO 1.5  **Years**

₹ 25,999

₹ 19,999

Add-ons for the clean freaks



MopHead™ | Wet Mop



DeepFix™ | Deep Cleaning Kit



KEEPSÄK | Storage Bag

amazon

4.3 

[Click here to know more](#)

CLEAN MEAN MACHINES

REN GO

Portable Cordless Vacuum Cleaner with 11 kPa Suction

The powerful but nimble, cordless 4-in-1 vacuum that's ready to suck the drama out of cleaning. It's like a cleaning ninja for your car and home. Stealthy, powerful, and doesn't miss a spot.



34 kPa Powerful Suction



Adaptive Suction



Up to 60 Mins Run Time



FlexiStick™ Bending Rod



6 Titanium Alloy Blade



8 Attachments



Cyclonic HEPA filtration



Tactile Black



Tundra Green

₹ 5,699

₹ 3,499

amazon

4.3



[Click here to know more](#)

CLEAN MEAN MACHINES

REN BEAM

Mattress Vacuum Cleaner with BEAMTech™

Meet the mattress vacuum that removes 99.9% dust mites, bacteria and the unseen horrors in your bed. Equipped with BEAMTech™, it keeps allergens at bay and bad vibes away, so you can sleep like you mean it.



● Meteor Grey

 4-in-1 BEAMTech™

 14 kPa Turboboost Suction

 7-Grade HEPA Filtration

 Removes 99.9% Dust Mites & Allergens



₹ 10,999

₹ 7,999

amazon

4.3



[Click here to know more](#)

TENDER LOVING CARE



NUUK Red

STRÖM GO [v2]

Handheld Travel Garment Steamer

Meet STRÖM GO [v2]: the badass, compact steamer that heats up in 30 seconds and blasts 20g of steam per minute. Lightweight with a 120ml tank for 10 minutes of wrinkle-busting action. Travel light, steam right.

✈ For Travel

🧳 Cabin Luggage Compatible

✂ Super Lightweight

⌚ 20g steam / minute

🕒 30 Sec Heat Up

🌊 Horizontal Steaming



₹ 4,499

₹ 2,899



Serene Grey

Limited Edition Colors

₹ 3,099



Santorini Blue



Kyoto Matcha Green



Cape Town Coral

amazon

4.3



Click here to know more

TENDER LOVING CARE

RĪZZ

Lint Remover

Removes lint, fuzz, and pills with ease. Dual speeds, precision design, and portable style make it your go-to for fresh, flawless clothes.



 NUUK Red

 2 Speed Modes

 6500 - 9000 RPM

 For All Fabrics

 Honeycomb Mesh

 Type-C Charging

 Storage Pouch



₹ 2,099

₹ 999



 Serene Grey



 Vogue Blue



 Haute Matcha



 Chic Rose

amazon

4.4



[Click here to know more](#)

HÖT HEADS

HÖT BLOX

Smart Oil Filled Radiator with RapidHeat™ and Digital Touch Display

India's most energy-efficient, intelligent oil-filled radiator with Smart App Connectivity for faster heating and more energy savings.

⚡ 2200 W

⬆️⬆️ RapidHeat™ Tech

ECO Intelligent ECO Mode

🔥 30% Faster Heating

🔋 20% Energy Savings

M 11 M Shaped Fins

🛡️ 3 Layer SafetyTech™

📱 App Connectivity

🔋 Remote Control



Midnight Black



Serene Grey

₹ 19,999

₹ 13,999

amazon

3.4



[Click here to know more](#)

HÖT HEADS

HÖT BAR

2200W Space Heater with PTC Technology and Touch Panel

HÖT BAR is your instant warmth partner, heating rooms in just two seconds. Powered by a 2200W ceramic plate and a super-silent BLDC motor, it delivers smooth, even warmth with no noise or dryness.

 2200 W

 2-Second Instant Heating

 Intelligent ECO Mode

 3 Layer SafetyTech™

 Vertical and Horizontal Orientation

 20% Energy Savings

 Super Silent <33db

 BLDC Motor



 Electric Blue



 Serene Grey



 NUUK Red

₹ 8,999

₹ 6,499

amazon

3.6



[Click here to know more](#)

NUUK

**Making your everyday extraordinary,
one **NUUK** at a time**



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